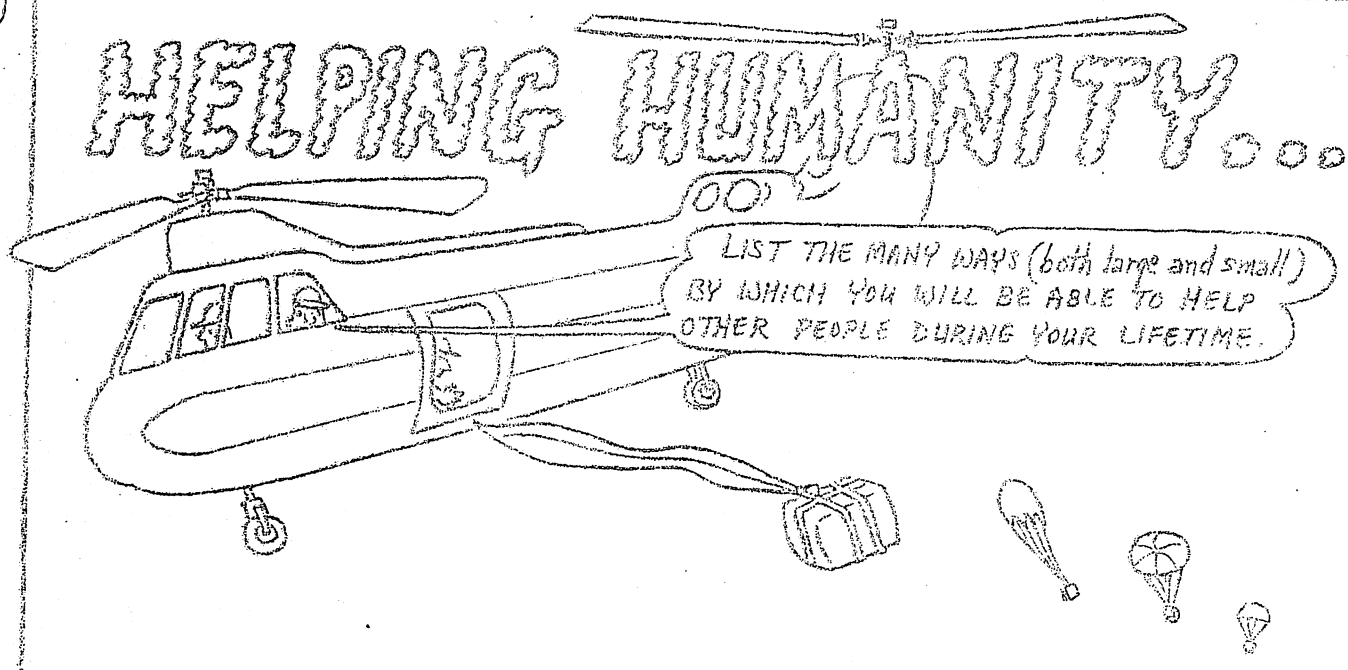HELPING HUMANITY...